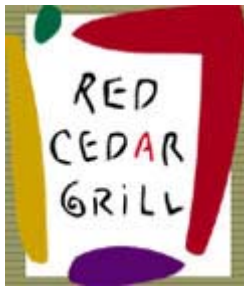




In the Spotlight: Jeff Cullen – BREATHE Member

Jeff Cullen, a BREATHE (Bar and Restaurant Employees Advocating Together for a Healthy Environment) member and Mid-Michigan resident, is the general manager and executive chef of the Red Cedar Grill since 2001. Cullen first became aware of the organization when a BREATHE representative visited the Red Cedar Grill a few years ago.



The restaurant is an upscale dining establishment where, Cullen believes, that being smokefree fits. Guests who patronize the Red Cedar Grill do not appreciate an atmosphere filled with smoke, which is why the management decided that the restaurant should go smokefree as well as the Brighton Bar & Grill, who both have the same owner.

“Smoking is a nuisance,” said Cullen. “Guests don’t appreciate eating dinner while surrounded by smoke, and I agree completely. Having a smokefree establishment keeps patrons happy and healthier than they would be in a restaurant with a smoking section.”

Cullen believes that it is time for smokefree air because of healthcare costs. He feels that costs are skyrocketing and people shouldn’t have to breathe in smoke and endanger their health if they do not want to. He also believes the most important reason for Michigan to go smokefree is to protect children from secondhand smoke.

To support smokefree air and become a member of BREATHE, visit www.breathemi.org.